



**REDBELLY**

# Senior Product Designer

Sydney, Australia  
Permanent Role

At Redbelly, we aspire for a world where everyone, everywhere has equal access to the economic infrastructure they need to improve their lives and are hard at work building our revolutionary open finance platform built on distributed ledger technology to deliver on that vision. Our purpose is to make financial relationships fair, efficient and useful for everyone. We aim to make distributed ledger technology consumable to users and businesses in meaningful ways that improve the way they transact.

At the heart of the Redbelly platform lies our novel Democratic Byzantine Fault Tolerant (DBFT) consensus algorithm developed under the leadership of our CTO, Associate Professor Dr Vincent Gramoli in collaboration with The University of Sydney and CSIRO's Data61.

While we are immensely proud of our achievements to date which, among others, include an unprecedented consensus performance of 100,000 TPS with 100 nodes tolerating up to 33 byzantine nodes, a deterministic consensus translating to quasi finality and a highly secure blockchain that does not fork, our gaze remains firmly on the future and on the numerous leading edge technological challenges we will have to overcome in order to realise our ambition.

To make this possible, we see ourselves first and foremost as a product company where passionate product, engineering and delivery people work and ideate collaboratively as part of autonomous product teams to unleash the full potential of our technology to solve real-world problems for real businesses through captivating user experiences. If you are looking to make a meaningful and positive change in the world by working with cutting-edge technology to bring fairness and innovation to financial relationships that impact everyone, this is the place to be.

## The Role

As a Senior Product Designer, you will advocate for users and bring user-centred design principles and practices to the organisation. To be effective in this role you will need extensive hands-on experience as a product designer solving complex UX and UI problems and a strong desire to apply that experience to the unique user challenges in the Web3.0 space including (but not limited to) areas such as user onboarding, key management, and communicating complex information to non-technical users.



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You will be hands-on as a member of a product team and must be comfortable working alongside product managers and engineers to solve real user problems in both discovery and delivery phases of product development.

Reporting to the Head of Product, in this role you will be responsible for:

### **In the Discovery phase:**

- Conducting product discovery activities in collaboration with the product manager
- Conducting user research and usability testing when required
- Conducting product ideation, user journey mapping, and jobs to be done activities
- Developing wireframes and workflows based on user needs
- Building solution concepts and clickable prototypes

### **In the Delivery phase:**

- Owning the end to end design lifecycle of the product
- Building, maintaining, and operating an effective design system for the product
- Building high fidelity designs ready for development, including edge cases and error states
- Advocating for the user as an active member of the development team
- Participate in daily scrum meetings, planning, reviews, and retrospectives
- Support the development team with any questions they have

### **Essential Skills**

- The candidate should have proven experience in key product discovery and delivery activities, including but not limited to:
  - User centred design practices
  - Persona definition
  - User journey mapping
  - Jobs to be done (JTBD) framework
  - User interviews
  - Surveys
  - Low fidelity wireframes
  - Clickable prototypes
  - High fidelity wireframes
  - Logo/graphic design
- Proven leadership skills including effective knowledge sharing, mentoring, change advocacy and willingness to help develop junior members of the team
- Clear communication skills, and the ability to convey complex concepts and ideas simply and concisely.



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- A willingness to participate in all team activities constructively and respectfully while remaining focused on helping reach the desired outcomes
- The ability to work autonomously and manage constraints and risks to achieve agreed key results and objectives.

### **Desirable Skills**

- Previous experience working in the blockchain and Web3.0 industry

### **Tools we use:**

- Miro
- Jira
- Confluence

Redbelly is an equal opportunity employer. We encourage everyone from all backgrounds to apply. To apply, please email your expression of interest and resume to [matt.hale@redbelly.network](mailto:matt.hale@redbelly.network)