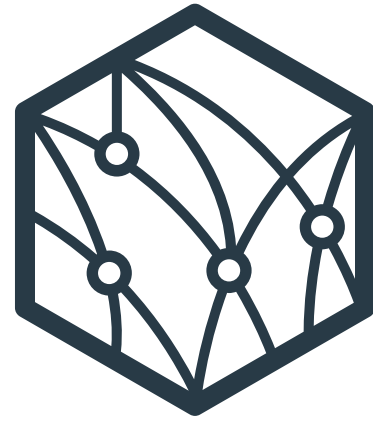


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“ True progress is
that which places
technology in
everyone’s hands.”

Henry Ford

Re-fresh brand image



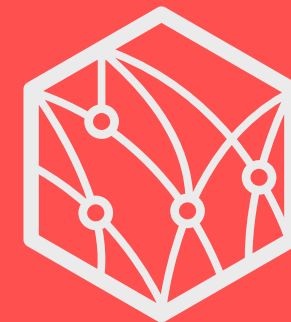
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Alternative version



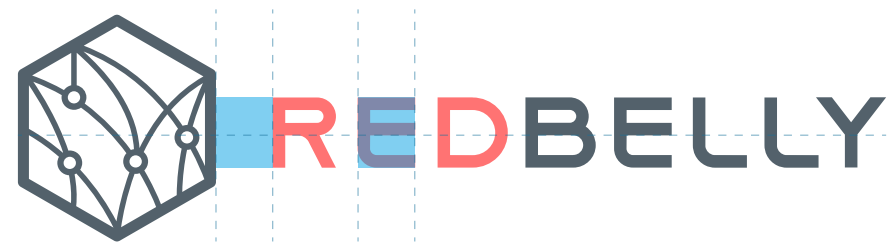
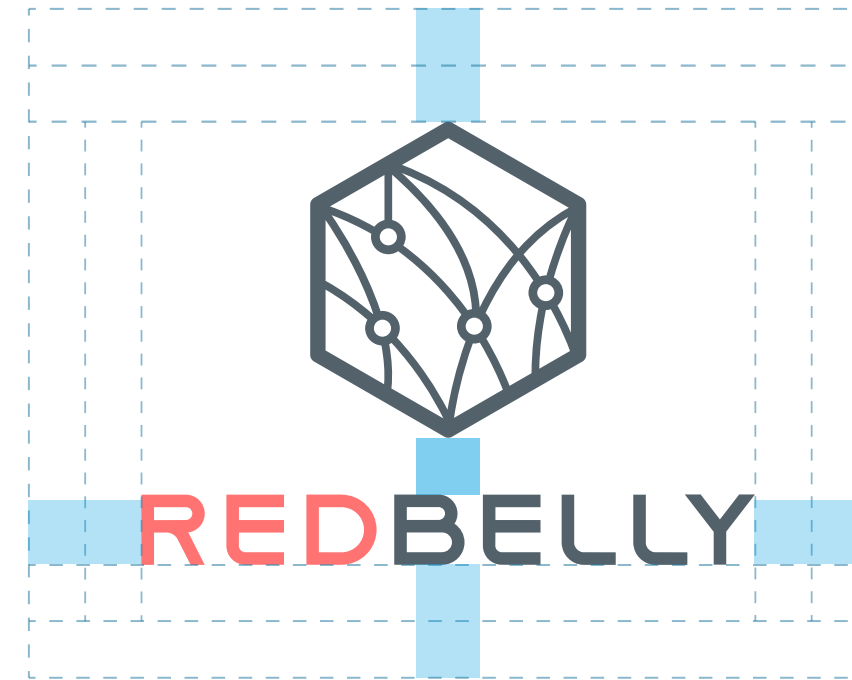
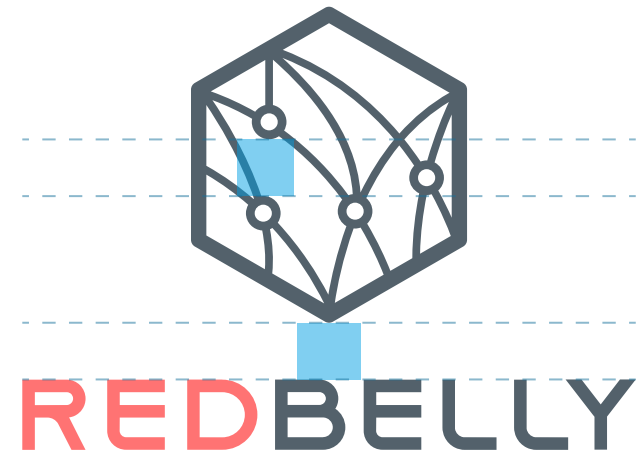
Logotype

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Logo Usage



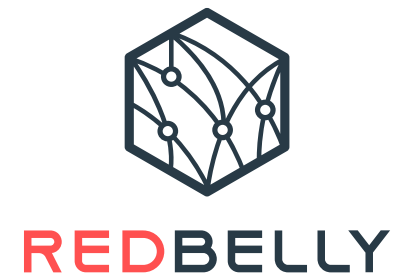
*HORIZONTAL VERSION: Isotype scale to 30%

CONSTRUCTION A& PROPORTIONS

Respect the separation measures and proportions between isotype and logo. Keep the "brand space" clear for its correct legibility.

Logo Usage

MINIMUM RECOMMENDED SIZE



ALTO 3,5cm



ALTO 2cm

MINIMUM SIZE special cases

Only use it in an application on merchandising, Eg: pens, or where its recognition is secondary: IG posts. Or specific under professional supervision eg: in Web or apps.



ALTO 1,5 a 1cm

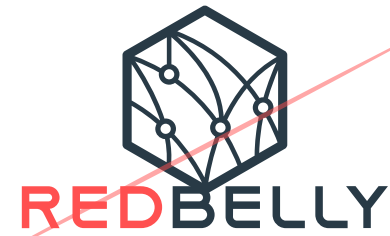


ALTO 0,5cm

Restrictions

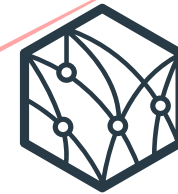
AVOID THE FOLLOWING EXAMPLES

Do not alter proportions, spaces and dimensions. Avoid lack of reading due to low contrast. Do not use versions not contemplated in the manual/files.



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AZONIX

LOGOTYPE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#\$%^&*()_+="':?><

Readex Pro

Brand system

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$%^&*()_+="':?><

Colour palette

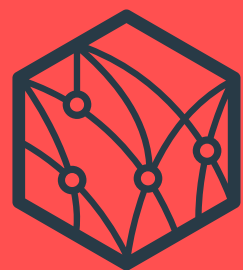
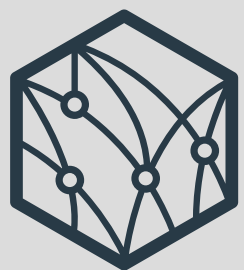
BRAND MAIN COLOURS

RED Pantone warm red C C:0 M:79,5 Y:60 K:0 R:255 G:80 B:80 #FF5050FF H:0 S:68,63 B:100	GREY Pantone 7546 C C:84,5 M:62 Y:48,5 K:51 R:40 G:58 B:70 #283A46 H:204 S:42,861 B:27,45
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SECONDARY PALLETE

For use in the branding system, if needed.
Ex: Hierarchies of text, Web, social media,etc.

#FA423C	#142530	#848B91	#DCDCDC	#ECEBEC
C:0 M:83 Y:71 K:0 R:250 G:66 B:60	C:93 M:72 Y:53,5 K:65 R:20 G:37 B:48	C:50 M:36 Y:320 K:13 R:132 G:139 B:145	C:16 M:11 Y:12 K:2 R:220 G:220 B:220	C:5 M:4 Y:4 K:5 R:236 G:235 B:236





APPLICATION EXAMPLES



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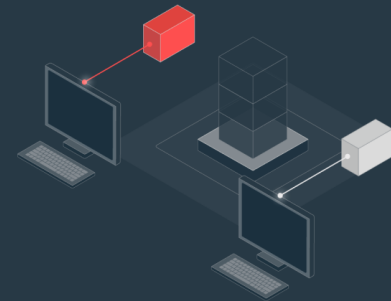
REDBELLY



Accountable **web3** infrastructure for regulated assets

Lorem ipsum dolor sit amet, consectetur elit, sed diam nonummy nibh euismod laoreet dolore magna aliquam erat.

Get started



A **better way** to transact

Redbelly removes the technical barriers that for years undermined mainstream blockchain adoption: Now you can build on a stable platform you trust.



Greater certainty

Redbelly was built to provide certainty in the regulated asset world that demands known counterparties, verified off-chain and monitored in real time. Our users can also rely on fixed transaction costs, agreed terms, and certified data. Everyone in the Redbelly ecosystem is known and accountable to their counterparts - no other open blockchain offers this.

The best of both worlds

Redbelly removes the barriers to adopting blockchain for real, regulated assets because it's the best of both worlds - providing legally enforceable, regulated consumer protections like traditional markets, while also being open, faster, and more efficient than other blockchains.

Fork-free guarantee

Core enduring benefit is the proven consensus, no-fork guarantee, near-instant finality. Redbelly is guaranteed to be fork-proof, ridding the ecosystem of blockchain's most persistent fraud loophole. Our users can transact at thousands of transactions per second through secure shared infrastructure, cheaply and efficiently. Settlement is instant, consensus is proven, and our technology is built to constantly monitor the network so that any bad actors will be instantly identified and held accountable.



